



CDC I-CATALYST

A Guided Life Sciences Entrepreneurship Program

The CDC I-Catalyst program helps teams transform ideas into solutions using a structured and guided customer/stakeholder discovery process. The program combines in-class lectures with out-of-class learning and interactions with stakeholders.

We are seeking teams with ideas they'd like to explore and test through this fast paced, entrepreneurship program. Teams will receive methodological coaching and guidance as they discover what it takes to build solutions customers want and need!

I-Catalyst Program Dates:

Opening Session: Sept. 21 (1:30PM - 5:00PM) &
 Sept. 22-23 (8:30AM - 5:00PM)
 Classroom Session 1: Oct 6 (8:30AM - 11:30AM)
 Classroom Session 2: Oct 20 (8:30AM - 11:30AM)
 Classroom Session 3: Nov 3 (8:30AM - 11:30AM)
 Classroom Session 4: Nov 17 (8:30AM - 11:30AM)
 Closing Sessions: Nov 28 - 29 (8:30AM - 11:30AM)

I-Catalyst Instructors:



Julie Turner Collins
 NSF I-Corps Instructor
 VentureLab,
 Georgia Tech



Melissa Heffner
 Regional Instructor
 VentureLab,
 Georgia Tech



Pamela Bhatti
 NCATS-NSF I-Corps Trainee
 Georgia Tech, Atlanta Clinical &
 Translational Science Institute

Want to learn how to apply entrepreneurship principles and tools to a new idea or solution?

Want to know how to conduct customer discovery?

Curious about how to use feedback from customers to help create solutions that people want?

Note: Participants may enroll individually or as a team (max 5 per team). Individual participants will be organized into teams.

REGISTRATION DEADLINE
September 2, 2016

For more information and to register, please contact:
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